

The National Drug Research Institute and the  
Drug and Alcohol Office WA invite you to

# *Creating a reinforcing environment to promote behaviour change in drug offenders*

*A free public seminar by Professor Martin Y. Iguchi,  
Chair, Department of Community Health Sciences,  
UCLA School of Public Health*

**Tuesday 11 August, 2009**

**1pm**

National Drug Research Institute Seminar Room  
Health Research Campus, Curtin University of Technology  
Level 2, 10 Selby Street, Shenton Park, WA

*Moralistic solutions for drug use have emphasized damnation, punishment, and criminalization.  
This presentation will emphasize solutions that use reinforcement of pro-social behaviours  
as an alternative.*

*Martin Y. Iguchi, Ph.D., is Professor and Chair, Department of Community Health Sciences, UCLA School of Public Health, and an Adjunct Senior Behavioral Scientist at RAND, where he formerly served as Director of the Drug Policy Research Center. He is PI of the coordinating center for a multi-city Sexual Acquisition and Transmission of HIV Cooperative Agreement Program funded by the National Institute on Drug Abuse (NIDA). His recent publications examine the sexual diffusion of HIV from drug users to non-drug users, drug courts, how the criminalization of drug use exacerbates health disparities, motivational interviewing, drug policies, contingency management treatment for chronically depressed cocaine abusers, shaping abstinence in smokers, and prescription drug abuse. Iguchi is a Fellow of the American Psychological Association (APA) and the Board of Directors of the College on Problems of Drug Dependence; Director of Transdisciplinary Training, the UCLA Center for Study of Opioid Receptors and Drugs of Abuse; and Co-Director of the Barriers to Care Program Area, the UCLA AIDS Institute. He is also Senior Editor for Addiction and a member of the Editorial Board of the Journal of Drug Issues and Drug and Alcohol Dependence.*



*Please RSVP by telephoning NDRI Reception on (08) 9266 1600 or  
emailing [ndri@curtin.edu.au](mailto:ndri@curtin.edu.au) by Thursday 6 August, 2009.*



Government of Western Australia  
Drug and Alcohol Office

